

Privacy Policy and Disclaimer

This Privacy Policy is prepared by Dance and BodyWorks, Inc. whose registered address is 6266 Fallard Drive, Upper Marlboro, MD 20735. We are committed to protecting and preserving the privacy of our visitors when visiting our site or communicating electronically with us.

This policy sets out how Dance and BodyWorks uses and protects any information that you give Dance and BodyWorks when you use this website or through responding to Facebook Lead Ads. We confirm that we will keep your information secure and that we will comply fully with all applicable Data Protection legislation and regulations. Please read the following carefully to understand what happens to personal data that you choose to provide to us, or that we collect from you when you visit our sites. By submitting information, you are accepting and consenting to the practices described in this policy.

How we collect personal information

- Forms: Order forms, sign-up forms, and contact forms
- Email: Customer service inquiries, complaints, and general information
- Cookies: On the Website and Facebook Page

What information do we collect?

We will collect and process the following data about you:

- Personal details. We will collect information that you provide to us when you use the Website, including when you create an account on the Website (such information may include, but may not be limited to your name, email address, role, telephone number and postal address).
- Your interactions with us. You may provide us with your personal data when you interact with us. For example, when you contact us via email or the chat functionality on the Website, and during customer service communications.
- Payment details. When you purchase our services via the Website, we may collect your payment details including debit credit card information. We use the third-party service, Jackrabbit, to manage these payment details. Order history. We process data about transactions you carry out throughout the Website.
- Technical information. When you use the Website, we automatically receive and record information about your usage of the website including IP address, location, cookie data and details about the page you visited.

Disclosure of your information

- Any information you provide to us will either be communicated directly by Dance and BodyWorks or may be stored on a secure server.
- We do not rent, sell, or share personal information about you with other people or non-affiliated companies.
- We will use all reasonable efforts to ensure that your personal data is not disclosed to regional/national institutions and authorities, unless required by law and other regulations.
- Unfortunately, the transmission of information via the Internet is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data transmitted to our site; any transmission is at your own risk. Once we have received

your information, we will use strict procedures and security features to prevent unauthorized access.

Facebook Pixel Notice:

With your permission our website utilizes the Facebook Pixel service of Facebook Inc. 1601 S. California Ave., Palo Alto, CA 94304, USA (“Facebook”). This tool allows us to follow the actions of users after they are redirected to a provider's website by clicking on a Facebook advertisement. We are thus able to record the efficacy of Facebook advertisements for statistical and market research purposes. Using this data also allows us to improve our advertising for a better experience to the users and also retarget you with further advertising on Facebook and the use of Custom Audiences. Which you can find more information about and revoke your permission from here:

https://www.facebook.com/ads/website_custom_audiences/.

Changes to our privacy policy

Any changes we may make to our privacy policy in the future will be posted to this page and, where appropriate, you will be notified by email. Please check back frequently to see any updates or changes to our privacy policy.

Contact

Questions, comments, and requests regarding this privacy policy are welcomed and should be addressed to DBW Admin at danceandbodyworksinc@gmail.com.